

# Scenic Watch

Citizens for a Scenic Florida



News July 2014

## Jacksonville's massive cleanup

### Promo video picked up worldwide



Video: WN.com

**It got a response!**



Photo: Will Dickey, The Florida Times Union

"After Monique and Jerry Grant heard about Jacksonville's first tire buyback event, they drove up and down 103rd Street and Old Middleburg Road searching for junk tires to bring in.

The Westside couple saw two clear advantages.

'... money,' Monique Grant said with a chuckle, 'and cleaning up the neighborhood.'

'You can't beat that,' said Jerry Grant.

When they arrived Saturday, they had to wait in a long line of vehicles to even get into the large parking lot at EverBank Field, where the event was held...

The buyback event was City Hall's latest initiative to reduce neighborhood blight and beautify Jacksonville.

From 8 a.m. to 2 p.m., Duval County residents could trade in up to 10 tires for \$2 per tire or up to 40 illegal advertising signs for 50 cents each. The buyback was funded from the portion of the city's solid waste user fee designated for contamination cleanup.

City officials predicted they would get 25,000 tires. The actual count was close, more than 23,000, said city Public Works Director Jim Robinson. About 6,000 signs were brought in, he said...

The old tires will be sent to the city's Trail Ridge Landfill in Baldwin. Waste Management will move them to its Lakeland facility for processing and burning as a fuel source to produce electricity. The signs also will be recycled, Robinson said."

-- Beth Reese Cravey, The Florida Times-Union

[Visit City of Jacksonville website program page here>](#)  
[Watch WN/Youtub video here>](#)  
[Read entire story from Florida Times Union here>](#)  
[Visit City of Jacksonville website program page here>](#)



## Fun Festivals and Events

### Central Florida

#### July 25

Fourth Fridays Art Walk, Sanford

#### July 25

Vans Warped Tour, St. Petersburg

#### July 25-26

Celebrity Mascot Games, Orlando

#### July 25-27

Anime Festival Orlando, Orlando

#### July 26

Mixon Fruit Farms Antiques, Arts and Crafts Fair, Bradenton

#### July 26

Wine Walk on Flagler, New Smyrna Beach

#### July 27

Art Walk on Flagler, New Smyrna Beach

#### Aug 1

Friday Fest, Melbourne

#### Aug 1-2

Sizzling Summer Artwalk, Bradenton

#### Aug 2

WaZoo, Tampa

#### Aug 2

First Saturday Jam, Barberville

#### Aug 2-3

Great Train Expo, Orlando

#### Aug 3

Daytona Bandshell, Daytona Beach

#### Aug 10

Climb to the Moon, Ponce Inlet

#### Aug 16

Cruisin' Downtown DeLand Classic Car Show, DeLand

[Read more >](#)

### South Florida

## Signs increasingly hit with "Vandalism" and now "Bradelism"



Video: WFTS Tampa, ABC Action News

### "Road construction sign hacked in Hillsborough County"

"A road construction sign was hacked recently in Ruskin, flashing an obscene message to passing drivers..."

Sarah Carpenter saw that message as she drove home from the drive-in movie theater in Ruskin.

Her 11-year-old brother and 6-year-old son were in the car with her.

'We are driving and I look over and I have to do a double take,' Carpenter said. 'I am like what does that say?'

The sight distracted her as she tried to merge into an open lane. Her brother sat in the passenger seat of her car.

'He's like, 'Did that sign say what I think it says?' And I have my 6-year-old in the back seat trying to sound it out, she said...

Hillsborough County contracted this road project. A spokesperson says the signs are not their responsibility and directed me to Acme Barricades. No one for the company would go on camera, but a manager told me they have had vandalism problems on this project.

He told me hackers get into the computer at the sign and change it. In response the company changed the passwords and removed the keyboard.

Still, the sign control panel did not have a lock... "

-- WFTS Tampa, ABC Action News

**July 25-27**

Fishermen's Village Pirate Fest,  
Punta Gorda

**July 25-27**

24th Annual Caladium Festival, Lake  
Placid

**July 26**

Native Plant Sale, Cape Coral

**July 26-27**

Buckler Craft Fair, Fort Lauderdale

**Aug 1-2**

The PBR Touring Pro Division, Estero

**Aug 1, 8, 15, 22, 29**

Funtastic Friday, Hollywood Beach

**Aug 3**

Suntrust Sunday Jazz Brunch, Fort  
Lauderdale

**Aug 7-10**

Key West Lobsterfest, Key West

**Aug 8-10**

Florida's Creative Coast Weekend,  
Pine Island

**Aug 10, 17**

Bluegrass Concert, North Palm  
Beach

[Read more >](#)

## North Florida

**Month of July**

Bands on the Beach, Pensacola

**July 21-26**

Greater Jacksonville Kingfish  
Tournament, Jacksonville

**July 26-31**

Annual Nature and Wildlife Exhibit,  
St. Augustine

**July 30**

Music By The Sea, St. Augustine  
Beach

**Aug 1**

First Friday Art Walk, St. Augustine

**Aug 2**

Living History Day, St. Augustine

**Aug 2**

Funday and Possum Festival,  
Wausau

**Aug 2**

Colonial Crafts, Tallahassee

**Aug 2**

Camp Helen History Tour, Panama  
City Beach

**Aug 2-3**

[Visit ABC Action news to see video and read complete article>](#)

## Brandelism: "Spoof ads removed from bus shelter"



Photo: The Oxford Mail

"... THE firm responsible for advertising on bus shelters has said it has reported a spoof advert to Thames Valley Police.

A poster reading 'Plan for a Healthy Retirement' and featuring a picture of a doctor handing an elderly woman a gun, above, appeared at a bus shelter in Abingdon Road, Oxford, yesterday morning.

[Spokesman for the media company] said the bus shelter could have been defaced as part of the movement called 'brandalism' which subverts advertising billboards to make political and social points.

This month the movement has organised a 'takeover' of more than 360 corporate advertising spaces, replacing them with artwork..."

-- Oxford Mail

[Read entire Oxford Mail article here>](#)

## Political Vandalism "Chinese signs questioned in West Vancouver - Putting Canada First group says ads threaten traditional values"

First Weekend Union Garrison,  
Fernandina Beach

**Aug 3**

Second Annual Jerk Food Fest,  
Jacksonville

**Aug 9**

Artrageous Artwalk, Fernandina  
Beach

**Aug 9**

Jazoo's Birthday-Back to School  
Summer Bash, Jacksonville

[Read more >](#)



Note from the Editor

Suggestions for improvement are  
always welcome.



Photo: Lisa King, North Shore News

" Stickers were recently placed over a bus shelter that featured Chinese characters in West Vancouver...square stickers reading 'Please Respect Canada's Official Languages.'

West Vancouver's bus shelters are owned by the Pattison Group, which sells advertising space on them, under an agreement with the municipality...

West Vancouver Mayor Michael Smith said he doesn't see any problem with the ads.

'I believe in personal freedom. If you pay your money you should be able to advertise your sign in any language you want. I'm not a racist. I don't see why anybody would be offended by an advertisement in a different language,' he said.

Smith said as someone who believes in individual freedom, 'I don't have a lot of tolerance for the nannies and the higher purpose people who like to tell everybody else how they should think and what they should do.'..."

-- North Shore News

[Read North Shore News article here>](#)

Jacksonville:

"Put cameras in troubled trash dumping sites?"



Photo: Bob Self, Jacksonville.com

### **Plan is part of move to clean up 'blight' in Jacksonville**

"You might want to smile if you are dumping trash illegally in Jacksonville.

There is a push to install cameras to catch people doing it. It's all part of the city's move to clean up 'blight,' which is trash and crime in Jacksonville's troubled spots.

Beverly Stone lives across the street from a popular dumping site and says it's hard to get the city to help stop it.

'At night you see cars going over there,' Stone said. 'You see people coming in trucks dumping stuff. They used to dump boats, bedding and all types of stuff over there, and I've been trying to call the city. They burn cars, set them over there on fire.'

It's a problem the city is well aware of. And as part of a City Council meeting on blight Councilwoman Denise Lee and others are suggesting the city install cameras to catch those who do this all the time in spots known for dumping.

'This is an opportunity to deter that kind of behavior,' Lee said. 'Now, will it solve the illegal dumping problem throughout this country or city? No, it won't. But I guarantee you it will definitely bring a reduction.'

It's just in a planning stage, and during a recent meeting, members learned the cameras could cost about \$7,000 each. Enforcement was also discussed, but nothing has been decided...."

-- News4Jax.com

[See video and read complete article here>](#)

Florida:

## "Bullard citizens toss 8.5 tons of trash"



Photo: Micah Mccartney

### **Bullard, FL**

"Citizens of Bullard threw away a total of 8.5 tons of garbage and unwanted items at the Bullard City Wide Clean Up, held Saturday, June 21, at Bullard City Hall...

'We enjoyed being out here today at the city wide clean up,' said Zack Briscoe, division manager for Republic Services.

'In last year's clean up events, our company hauled away 40 tons of trash for the Bullard citizens. The whole idea is to make the city cleaner and give the citizens a place to bring items they are unable to leave at the curb.'

With the agreement between the city of Bullard and Republic Services, Bullard residents unable to attend the quarterly clean up days are able to take trash and bulk items to the Royal Oaks Landfill in Jacksonville, along with a water bill to show proof of Bullard residency.

'Clean up days gives residents the opportunity to get rid of unwanted items, clean up, and have some pride in our community,' said Frederick. 'Each year that we have held the event, we have seen a steady decline in the amount of garbage brought in. I believe it is a testament to the fact that people cleaned house the first year. I believe it is a testament to the fact that people cleaned house the first year and are continuing to maintain the effort to keep Bullard clean. It speaks to the pride of our community to see the streets and yards clear of clutter.' "

--Micah Mccartney, Bullard Banner News

[Read entire article here >](#)

