

Scenic Watch



Photo: UEL.om

"Miami groups fight for 4-acre parkland behind American Airlines Arena"



Video: Channel 10 action news

"A group of open-space activists are planning the first picnic in Miami-Dade County's so-called Parcel B Saturday (June 13), hoping to bring attention to 20 years of broken promises at the 4-acre waterfront site.

'Interested groups are fighting a little more aggressively to get this 4-acre site turned into a park -- the waterfront park that it should be,' said Peter Ehrlich, of the Urban Environmental League of Miami, and one of the organizers of the event.

June
2015



Fun Festivals
and Events

Central
and West

Until June 21
Sarasota Music Festival, Sarasota
Until June 14
Savor Sarasota Restaurant Week,
Sarasota
June 12-14
Blues, Brews and BBQ Festival,
Punta Gorda
June 12-14
Harvest Festival, Clermont
June 13
Sand Art Festival, New Smyrna
Beach
June 13
Second Saturday Gamble Jam,
Flagler Beach
June 18
Sea Side Fiesta, New Smyrna

What was supposed to be parkland behind the AmericanAirlines Arena has become defacto valet space for the Miami Heat and a staging for arena events. It was recently paved for a street race. The Miami-Dade County Commission has voted to allow a Cuban Exile Museum there if private money can be raised to build it...

A public park with soccer fields was among promises by the Miami Heat 20 years ago as the team was trying to garner voter support for public land and money for their arena deal..."

-- Glenna Milberg, Local10.com

Miami activists will dedicate the park to Don Paul on Saturday, June 13

"Dan Paul (1924-2010) was a giant of the Miami legal community, an ardent defender of the First Amendment, the environment, and parks. A tireless activist, Paul was passionate about the rights of the public to enjoy open spaces and championed city code ordinances that prohibit building less than fifty feet from the shore. In 2003, Paul fought against an appalling city plan to destroy beautifully designed pedestrian rights-of-way just a few feet away from the park that now bears his name."

"Because when our elected leaders don't deliver on twenty years of promises, it's time to take matters into our own hands."

-- UEL



Photo: Peter Ehrlich, Justin Wales, Adam Schachner are pictured standing on a newly paved over section of park along the waterfront that was used for a street race.

[See article and watch video here](#)

[Visit UEL to get event details and background information here.](#)

Beach

June 19-20

Celebrity Mascot Games, Orlando

June 20

Cruisin' Downtown DeLand

Classic Car Show, DeLand

June 20

Juneteenth Arts & Cultural

Festival, Cocoa

June 26

Fourth Fridays Art Walk, Sanford

June 27

Cocoa Beach Pirate Fest, Cocoa

Beach

June 27-July 5

Suncoast Offshore Grand Prix

Festival, Sarasota

June 28

St Pete Pride Festival, St

Petersburg

June 28

Wine Walk on Flagler Avenue,

New Smyrna Beach

July 2

Sunset Beach Concert Series,

Tarpon Springs

July 3

Jazz Friday at Foosner Museum

of Art, Melbourne

July 4

Hunter Vision Watermelon 5K,

Winter Park

July 4

Sebastian River Area Freedom

Festival and Parade, Sebastian

South East and Keys

June 13

West Palm Beach Carnival, West

Palm Beach

June 18

Third Thursday Art Walk,

Islamorada

June 20-21

Redland Summer Fruit Festival,

Homestead

June 27

The Weekley Brothers Davie Pro

Rodeo, Davie

July 2-4

Key Lime Pie Festival, Key West

July 9-12

Mel Fisher Days, Key West

July 11

Underwater Music Festival, Big

Pine Key

July 11-12

International Mango Festival,

Coral Gables

North

June 18, 25

Evenings in Olde Seville,

Pensacola

June 12-13

The Ride for Hope, Tallahassee

June 13



Photo: Virginia Town and Country Magazine

"Expert says gateways, community character are key drivers of tourism"

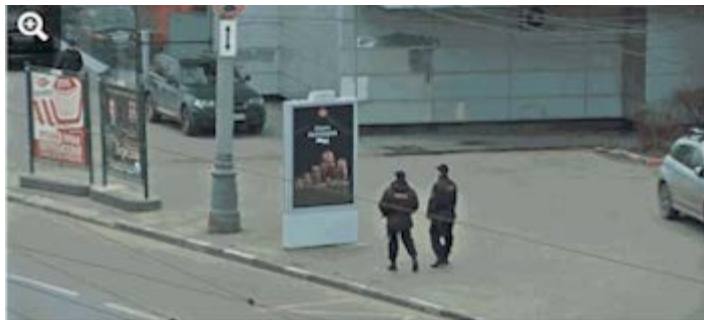
"A new article in Virginia Town & City Magazine says that communities looking to attract responsible, sustainable tourism should focus on their character and authenticity, and that the appearance of the gateways leading into those communities is just as important.

Edward T. McMahon, senior resident fellow at the Urban Land Institute and former president of Scenic America, said: 'First impressions matter. Some communities pay attention to their gateways. Other do not. The more a community does to enhance its uniqueness, the more people will want to visit.'

McMahon says to attract and retain tourists, local officials need to become much more aware of the overall character of their community. 'Many communities have gotten used to ugliness, accepting it as inevitable to progress,' he said. 'But the more a community does to enhance its uniqueness, the more people will want to visit.'"

-- Edward T. McMahon, Virginia Town and Country Article Summary on Scenic America

[Read entire article here](#)



Click photo above to watch ad play hide and seek with cops!
Video:Gimondo/Adweek/Taxi

Living History Day at Fort Matanzas, St Augustine
June 13
Artrageous Artwalk, Fernandina Beach
June 13
Downtown Bazaar, St Augustine
TBA
National Gardens Week Walk at Washington Oaks, Palm Coast
June 13
The Wild Blackberry Festival, Jasper
June 13
Annual St George Island Mullet Toss, St George Island
June 13 - 14
Florida Country Superfest, Jacksonville
June 17-21
Emerald Coast Blue Marlin Classic, Destin
June 18-20, 25-27
The Annual St Augustine Music Festival, St Augustine
June 20
Seawalk Music Festival, Jacksonville
June 20-21
Battle of Bloody Mose Anniversary Commemoration, Fort Mose Historic State Park
June 26-27
Panhandle Watermelon Festival, Chipley
July 1, 31
Sunset/Moonrise at the St Augustine Lighthouse, St Augustine
July 4-5
First Weekend Union Garrison, Amelia Island
July 11
Artrageous Artwalk, Fernandina Beach
July 13 - 18

"This ad for banned food in Russia can hide itself from the cops"

"Websites are already able to serve up ads customized for whoever happens to be viewing a page. Now an ad agency in Russia is taking that idea one step further with an outdoor billboard that's able to automatically hide when it spots the police coming.

The ad was created in response to Russia's ban on food imported from the European Union and the United States last summer, which hit a grocery store called Don Giulio Salumeria particularly hard since it relied on selling authentic Italian food. Not surprisingly, it wasn't hard for the grocery store to continue to get and sell its Italian imports, but to advertise this to consumers, it hired an ad agency called The 23 to create this unique billboard.

With the aid of a camera and facial recognition software, the technology was slightly tweaked to instead recognize the official symbols and logos on the uniforms worn by Russian police. And as they approached the billboard featuring the advertisement for Don Giulio Salumeria's imported Italian goods, it would automatically change to an ad for a Matryoshka doll shop instead.

Was the stunt effective? That's debatable. In the video the police clearly have enough time to recognize the grocery store's advertisement for banned foods before it changes. But it's the idea behind the billboard that's actually more interesting...

Oh wait, did we say interesting? We meant terrifying."

-- Andrew Liszewski, Gizmodo with Ad Week/Taxi

[SEE video and read entire article here](#)

Greater Jacksonville Kingfish
Tournament, Jacksonville
July 19
Pickin' in the Park, Ocala
July 11
Museum Swamp Stomp Music
Festival, Tallahassee
July 24-25
Smokin' on the Suwannee BBQ
Festival, Live Oak
July 16-18
Fiesta de San Fermin en
Pensacola, Pensacola

[For many more events and details please visit the Orlando Times Travel Calendar here](#)





Artist: Terry Ferrer, Coconut Grove

Artist renderings of proposed 633 foot tower

"...Terry Ferrer, a local artist did this rendition of what the tower will look like illuminated. It's literally a 633 foot billboard..."

-- Coconut Grove Grapevine

[Visit Coconut Grove Grapevine website here](#)

