

Scenic Watch



Placemaking in Jacksonville:

"Hemming Park awarded \$100K from Southwest Airlines and Project for Public Spaces"



Photo: Bruce.Lipsky, Jacksonville.com

"In a fortuitous Earth Day announcement, Hemming Park revealed today it will receive \$100,000 from Southwest Airlines in partnership with Project for Public Spaces.

The grant money was awarded to the organization as part of Southwest Airlines and Project for Public Spaces' "Heart of the Community" program, which aims to help activate public space in cities...

News from May 2015

Fun Festivals and Events



Central Florida

- May 30
James Taylor CSN Tribute & Fireworks, Daytona Beach
- May 31-June 21
Sarasota Music Festival, Sarasota
- June 1-June 14
Savor Sarasota Restaurant Week, Sarasota
- May 31-June 21
The Sarasota Music Festival, Sarasota
- June 2
Climb to the Moon, Ponce Inlet
- June 5
Jazz Friday at Foosaner Museum of Art, Melbourne
- June 5-6
Silver Spurs Rodeo, Kissimmee
- June 6
First Saturday Jam, Barberville



Photo: @dtjax Instagram

Potential plans for the grant money include high-quality amenities for the space, such as more tables and chairs, outdoor reading rooms and information kiosks...

Hemming Park is one of six public spaces across the U.S. awarded a 2015 'Heart of the Community' grant through a competitive application process. The five other recipients are Civic Plaza in Albuquerque; Cornog Plaza in Ft. Myers, Fla.; 4MKE: 4th Street and Wisconsin Avenue in Milwaukee; Congress Square Park in Portland, Maine; and Strauss Park in St. Louis...

We can't wait to witness what's next for Hemming Park as it continues to transform into a vibrant, active public space."

--Sarah Henderson, Downtown Jacksonville Blog

[Read entire article](#)

Miami: Citizens not allowed to speak on issue of 85,000 SF advertising at meeting



Video: Youtube

"250-300 citizens attended the meeting of the Southeast Overtown Park West Community Redevelopment Agency (SEOPW CRA)"

-- Scenic Miami-Dade

- June 6
World Oceans Day Family Festival, Sarasota
- June 6-7
Corey Avenue Craft Festival, St Petersburg Beach
- June 6-7
Kite Festival, New Smyrna Beach
- June 12
Friday Fest, Melbourne
- June 12-14
Harvest Festival, Clermont
- June 13
Sand Art Festival, New Smyrna Beach
- June 13
Second Saturday Gamble Jam, Flagler Beach
- June 18
Sea Side Fiesta, New Smyrna Beach
- June 19-20
Celebrity Mascot Games, Orlando
- June 20
Cruisin' Downtown DeLand Classic Car Show, DeLand
- June 20
Juneteenth Arts & Cultural Festival, Cocoa
- June 26
Fourth Fridays Art Walk, Sanford
- June 27
Cocoa Beach Pirate Fest, Cocoa Beach
- June 27-July 5
Suncoast Offshore Grand Prix Festival, Sarasota
- June 28
St Pete Pride Festival, St Petersburg
- June 28
Wine Walk on Flagler Avenue, New Smyrna Beach

South West

- June 4-6
Tarpon Festival and Tournament, Boca Grande
- June 12-14
Blues, Brews & BBQ Festival, Punta Gorda

South East and Keys

- May 23-24
Downtown Delray Beach Craft Festival, Delray Beach
- May 24
Annual Watermelon Festival,

The video above shows the meeting which includes the presentation on the tower project from the developer.

[Visit Scenic Miami-Dade](#)

"Downtown review board will have to OK future Veterans Memorial Arena signs"



Photo: Financial News and Daily Record

"Signs advertising Hunt, Green & James law firm have been removed from Jacksonville Veterans Memorial Arena"

"Signs of the building's name are still OK.

So, too, are the awning and directional signs that adorn the Jacksonville Veterans Memorial Arena.

But outside advertisements — like those for the Hunt, Green & James law firm — aren't legal.

And according to a bill passed Tuesday night by City Council, anything else that will be affixed to the exterior of the city-owned structure will have to adhere to Downtown design standards and be approved by the Downtown Development Review Board.

The council bill puts those rules into place almost a week after city attorneys said the exterior advertising by the local law firm violated the city's charter and state laws.

The firm in September signed a \$300,000 sponsorship agreement with SMG, which runs the city's venues.

The deal was later amended to allow window advertising on all four sides of the arena.

City law, though, said exterior signage had to advertise products, activities or services associated with the facility.

Council could amend the charter to change those signage regulations, but state law also was violated when the firm's advertisements on the north side of the building weren't far enough away from the highway.

Overall, the signage led to pushback from those who oppose billboards and from other scenic groups, with council member Bill Bishop introducing legislation in late January to remedy the situation...

Fort Myers
May 25
4th Annual Myakka River Blues Festival, Venice
May 25
Palm Beach Jerk & Caribbean Culture Festival, West Palm Beach
May 30
Jazz & Art On The Riverwalk, Jupiter
June 5
Founder's Day at Whitehall, Palm Beach
June 7
Suntrust Sunday Jazz Brunch, Fort Lauderdale
June 13
West Palm Beach Carnival, West Palm Beach
June 18
Third Thursday Art Walk, Islamorada
June 20-21
Redland Summer Fruit Festival, Homestead
June 27
The Weekley Brothers Davie Pro Rodeo, Davie

North

May 22-25
Blue Crab Festival, Palatka
May 25
Memorial Day Ceremony, St Augustine
June 4
Fiesta All Krewe Ball, Pensacola
June 4-8
Billy Bowlegs Pirate Festival, Fort Walton Beach
June 4, 11, 18, 25
Evenings in Olde Seville, Pensacola
June 5
First Friday Art Walk, St Augustine
June 5-7
Shindig on the Sand 3-Day Music Festival, Pensacola
June 6
Wellborn Blueberry Festival, Wellborn
June 6
Drake's Raid, St Augustine
June 6
Watermelon Festival, Chiefland
June 12-13
The Ride for Hope, Tallahassee
June 13
Living History Day at Fort Matanzas, St Augustine
June 13
Artrageous Artwalk, Fernandina Beach
June 13
Downtown Bazaar, St Augustine
TBA
National Gardens Week Walk at Washington Oaks, Palm Coast
June 13
The Wild Blackberry Festival, Jasper

In addition, the size and location of future electronic billboards at the arena would have to be approved by the Downtown review board.

Bishop's bill passed 14-2, with Reggie Brown and Kimberly Daniels voting against."

-- David Chapman, Financial News and Daily Record

[Read entire article here](#)

Digital sign content control:

"FBI investigating after pornographic image appears on billboard"

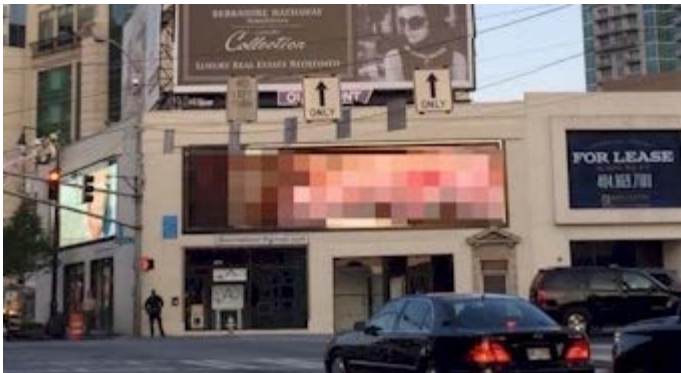


Photo: Gawker.com

"It's a big electronic advertisement familiar to anyone who travels the intersection of Peachtree Road and East Paces Ferry in Buckhead.

...among the images, drivers saw a graphic picture of a man exposing himself.

One driver was so disturbed she called 911.

'There's an electronic billboard that is flashing a naked man, one woman said in the 911 call. It's not actually an emergency; it's just totally disgusting.'

Police say the billboard's owner temporarily cut power to the billboard.

The comments I was seeing on it was 'Oh my gosh! The children,' said Buckhead resident Allison. Allison said she saw the image on social media.

'I know people from the pizza place were sitting and having to see it while they ate', Allison said.

Wednesday, an FBI spokesperson told Viteri that agents are trying to determine all of the servers involved in the apparent hacking and their locations.

The president of Georgia's Outdoor Advertising Association sent Viteri a statement saying, 'The industry has established clear and strict protocols on security to prevent hacking of digital billboards.'

June 13
Annual St George Island Mullet
Toss, St George Island
June 13 - 14
Florida Country Superfest,
Jacksonville
June 17-21
Emerald Coast Blue Marlin
Classic, Destin
June 18-20, 25-27
The Annual St Augustine Music
Festival, St Augustine
June 20
Seawalk Music Festival,
Jacksonville
June 20-21
Battle of Bloody Mose
Anniversary Commemoration,
Fort Mose Historic State Park
June 26-27
Panhandle Watermelon Festival,
Chipley

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But Tony Ucedavelez, who runs a security consulting firm, says for some billboards, hacking in is as simple as learning a password.

'If access to that web interface gets compromised, then it's fairly easy to alter the image', Ucedavelez said...



Video: WSBTV.com

[Visit WSBTV site here](#)

[Visit Gawker.com site here](#)

