

# Scenic Watch



William D. Brinton Celebration  
and Endowment in Jacksonville

March  
2017



Fun Festivals  
and Events

Central

Mar 31-Apr 9  
Sarasota Film Festival,  
Sarasota  
Apr 1-2  
Tarpon Springs Sponge  
Docks Art and Craft



Photo: Leah Powell

Bill Brinton has spent a lifetime as a protector of unspoiled views. He has successfully battled local, state and national forces bent on visual assault caused by installation of outdoor advertising and other unsightly intrusions.

He believes in the power of citizens to take a stand for the irreplaceable resources that matter most. Because of his foresight, you can be part of a mobilized citizenry that ensures our scenic surroundings for generations to come.

Bill chose to mark the 30th anniversary of the successful Jacksonville City Charter Amendment banning new billboards and removing more than 1,400 existing billboards with the creation of the Scenic Jacksonville Endowment to Protect and Enhance Scenic Beauty in Jacksonville.

Festival, Tarpon Springs  
**Apr 1-2**  
Melbourne Air and Space Show, Melbourne  
**Apr 4-9**  
Sun 'n Fun International Fly-in and Expo, Lakeland  
**Apr 6-9**  
Celebration Exotic Car Festival, Celebration, Orlando and Daytona Beach  
**Apr 7**  
Jazz Friday at Foosaner Museum of Art, Melbourne  
**Apr 7-9**  
Grant BBQ Fest, Grant  
**Apr 7-9**  
Tampa Bay Blues Festival, St Petersburg  
**Apr 8**  
Florida Lighthouse Day, Ponce Inlet  
**Apr 8-9**  
Siesta Fiesta, Sarasota  
**Apr 8-9**  
Downtown Sarasota Craft Festival, Sarasota  
**Apr 8-9**  
Pepper Fest, Pinellas Park  
**Apr 8-9**  
Blues at the Winery, Clermont  
**Apr 11**  
Climb to the Moon, Ponce Inlet  
**Apr 15**  
Cruisin' Downtown DeLand Classic Car Show  
**Apr 15**  
Art Walk, Sanford  
**Apr 21-23**  
The Cotee River Seafood and Blues Festival, New Port Richey  
**Apr 22**  
Art Walk on Flagler, New Smyrna Beach  
**Apr 22**  
Earth Day, Orlando  
**Apr 22-23**  
Florida Blueberry Festival, Brooksville  
**Apr 28-30**  
Leesburg Bike Fest, Leesburg

When fully funded, this endowment will enable Scenic Jacksonville – also celebrating its 30th anniversary – to continue its vital work to preserve the breathtaking views we cherish and provide support for new projects that enhance our much-loved home.

It is Bill's vision to raise \$300,000 for the endowment, which is held at The Community Foundation for Northeast Florida. His dream is to see it provide perpetual funding for the things he holds most dear: civic engagement, advocacy, and education.

He's eager to involve the next generation by sponsoring photo and essay contests to instill a love of our natural surroundings in young citizens.

There is so much more we can do together if we rally around Bill's visionary leadership and ultimate victory over unsightly signage.

For more information about the fund, please contact Nina Waters, President, The Community Foundation for Northeast Florida at (904) 356-4483 or [nwaters@jaxcf.org](mailto:nwaters@jaxcf.org).

To contribute to the Scenic Jacksonville **Endowment** to Protect and Enhance Scenic Beauty in Jacksonville, go to [jaxcf.org/donate](http://jaxcf.org/donate) and enter Scenic Jacksonville into the Search box."

**Save the Date: May 17 for a Celebration in Jacksonville**

[Visit the Community Foundation for Northeast Florida](#)

--Scenic Jacksonville

**St Johns:**

"Clear Channel pulls proposal for 2-year digital billboards pilot program amid opposition""

**Apr 29**  
Smokin' Blues, Bikes and BBQ, St Cloud

## South

**Mar 29-Apr 2**  
Palm Beach International Film Festival, Manalapan

**Apr 1-2**  
Florida Keys Island Fest

**Apr 1-2**  
The Fort Pierce Oyster Festival

**Apr 1**  
Seven-Mile Bridge Run, Marathon

**Apr 2**  
JM Lexus Sunday Jazz Brunch, Fort Lauderdale

**Apr 7-9**  
The Annual Delray Affair, Delray Beach

**Apr 7-9**  
Sharks Tooth Festival, Venice

**Apr 8**  
Black Gold Jubilee Festival, Belle Glade

**Apr 9**  
BBQ, Bands and Brew, Fort Myers

**Apr 20**  
Downtown Gallery Walk, Punta Gorda

**Apr 22**  
Cardboard Boat Regatta, Cape Coral

**Apr 22-23**  
Mainsail Arts Festival, St Petersburg

**Apr 26-30**  
Fort Myers Beach Film Festival, Fort Myers Beach

**Apr 27-30**  
Key West Paddleboard Classic, Key West

**Apr 28-30**  
Pompano Beach Seafood Festival, Pompano Beach

**Apr 30**  
Sweet Corn Fiesta, West Palm Beach

**Apr 30**  
Greynolds Park Annual



Photo: Bob Mack

"It's back to the drawing board for Clear Channel and other outdoor media owners in St. Johns County after the company withdrew its bid last week for a digital billboards pilot program along Interstate 95..."

Clear Channel formally backed out Friday via a letter sent to commissioners..."

-- Jake Martin, The St. Augustine Record

[Read entire article here](#)

Billboards:  
'Women appreciate' billboard in North Carolina sparks protest



Photo: Foxnews.com

Love-In, North Miami Beach

## North

**Mar 30-Apr 1**

Antique Tractor and Engine Show, White Springs

**Mar 30-Apr 8**

Clay County Agricultural Fair, Green Cove Springs

**Mar 31-Apr 1**

Annual Springtime Tallahassee, Tallahassee

**Mar 31-Apr 22**

Flying High Circus Tallahassee

**Mar 31, Apr 1-2**

St Augustine Rhythm and Ribs Festival, St Augustine

**Apr 1**

O'Leno Ole' Chili Cook-Off and Springs Celebration, High Springs

**Apr 1-2**

Pensacola Jazz Fest, Pensacola

**Apr 1-2**

Spring Arts Festival, Gainesville

**Apr 7-9**

Word of South Festival, Tallahassee

**Apr 7-9**

Suwanee River Paddling Festival, Suwanee County

**Apr 7-9**

Springing the Blues, Jacksonville Beach

**Apr 8**

Ponte Vedra Beach Home and Art Tour, Ponte Vedra

**Apr 8-9**

Cedar Key's Annual Fine Arts Festival, Cedar Key

**Apr 9**

Jest Fest, Gainesville

**Apr 9**

Jewish Food Festival Tallahassee

**Apr 15**

TOUR Guide - The FSU Reservation, Tallahassee

**Apr 15-16**

"Some women in North Carolina apparently don't 'appreciate' a new billboard.

A billboard appeared last weekend on a highway connecting the city of Winston-Salem to Greensboro that reads, 'Real men provide. Real women appreciate it...'

Molly Grace, a boutique owner in Winston-Salem, said she sees the sign as an attempt to silence women who want to be seen as equals to men.

'It's absolutely, absolutely insulting to single mothers, to women who have careers whether they are small careers or big careers,' Grace said.

Grace is organizing a peaceful protest, through Facebook, slated for Sunday that will take place under the billboard.

'We are protesting patriarchy and sexism, and that this antiquated way of thinking about women exists at all,' a post on the Facebook page reads. 'We are protesting the implied demand that women be silent and appreciate, regardless of whatever circumstances, their role as non-providers...'

Not everyone is up in arms about the billboard's message. One man told WHNT-TV he thought the message was accurate.

'Being a married man myself, I think my wife really appreciates the fact that I can provide for a family and take some of the stress off her.'

The message's origins are a mystery. The billboard belongs to Whiteheart Outdoor Advertising, and owner Bill Whiteheart said the organization that bought the space does not wish to be identified.

Whiteheart said there will be an announcement soon about the billboard. He did not elaborate..."

-- Foxnews.com, The Associated Press contributed to this report

LeMoyne Chain of Parks  
Art Festival, Tallahassee  
Apr 19-23  
Seabreeze Jazz Festival,  
Panama City Beach  
Apr 21-23  
5th Ave Arts Festival,  
Gainesville  
Apr 21-23  
Jacksonville International  
Boat Show, Jacksonville  
Apr 26-30  
Florida's Birding and Photo  
Fest, Ponte Vedra Beach  
Apr 28-30  
Interstate Mullet Toss and  
Gulf Coast's Greatest  
Beach Party, Pensacola  
Apr 28-30  
Pensacola Crawfish  
Festival, Pensacola  
Apr 29  
Bostwick Blueberry  
Festival, Bostwick  
[For many more events  
and details please visit  
the Orlando Times Travel  
Calendar here](#)



[Read entire article here](#)

Jacksonville:

## Comprehensive tree survey approved

"...Last month the city Environmental Protection Board approved a \$103,000 proposal from Greenscape and Public Trust Environmental Legal Institute of Florida for a citywide tree survey. The measure must be approved by the City Council, which could take three or four months.

'The biggest reason to do this is that it creates a baseline,' said John November, executive director of Public Trust. 'It gives us data about where trees are and what could be planted. This will help the city make sound strategic decisions about where to plant trees that will have the greatest impact'..."

**Calculate how much a tree saves you using the National Tree Benefit Calculator:**

Calculator: <http://treebenefits.com/calculator>. >

You'll need to know the species and its diameter.

To see how much pollution a tree can process, check out [www.itreetools.org/mytree](http://www.itreetools.org/mytree).

-- Lilla Ross, Resident Community News, Inc.

[Read entire article here](#)

Artist replaces billboards with photos of the landscapes they're blocking behind the billboards



Photos: Lance Gerber Studio

"Visible Distance / Second Sight is an art installation by Jennifer Bolande for DesertX. The temporary artwork can be found along the Gene Autry Trail near Vista Chino (33°50'41.70"N 116°30'21.02"W), where a series of consecutive billboards have been replaced by perfectly aligned photos of the landscapes they are blocking.

From the DesertX project page:

Each photograph is unique to its position along this route and at a certain point as one approaches each billboard, perfect alignment with the horizon will occur thus reconnecting the space that the rectangle of the billboard has interrupted.

In the language of billboard advertising this kind of reading is referred to as a Burma-Shave after the shaving cream

company of the same name who used sequential placement to create messaging that could be read only from a moving vehicle.

Within the desert empire of roadside signs, Bolande chooses to advertise the very thing so often overlooked. Looking up at the billboards our attention is drawn back to the landscape itself, pictured here as a stuttering kinesthetic of real and artificial horizons..."

--TwistedSifter.com

[Read entire article and see additional photos here](#)

